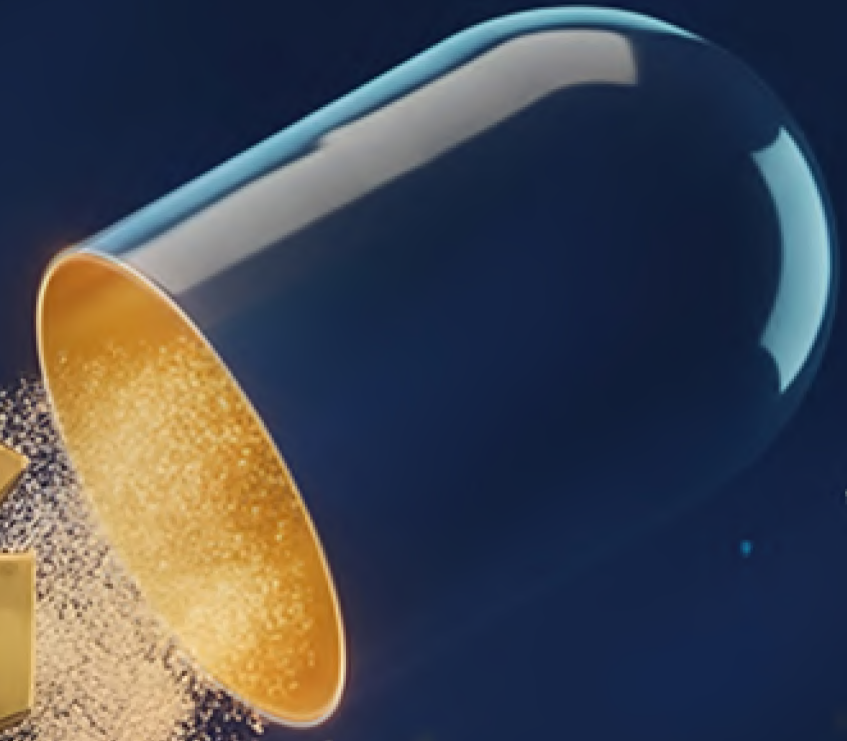




MARKETING

Activities

2026



WhatsApp Campaign

Product announcement shared across
all sales groups :

- 4 Times as a Design
- 3 Times as a Text message



WhatsApp Recorded Messages

Product announcement delivered as a voice note to all WhatsApp groups, 4 times per month.



WhatsApp Video Message

Product announcement sent as a video
to all groups twice over two weeks.



WhatsApp Profile Picture

Product design set as the profile picture
across 84 WhatsApp sales groups.



Invoices Ads

Printed product advertisements displayed
on PharmaOverseas invoices delivered
to pharmacies.



Invoices Message

Short promotional message printed on daily PharmaOverseas invoices.



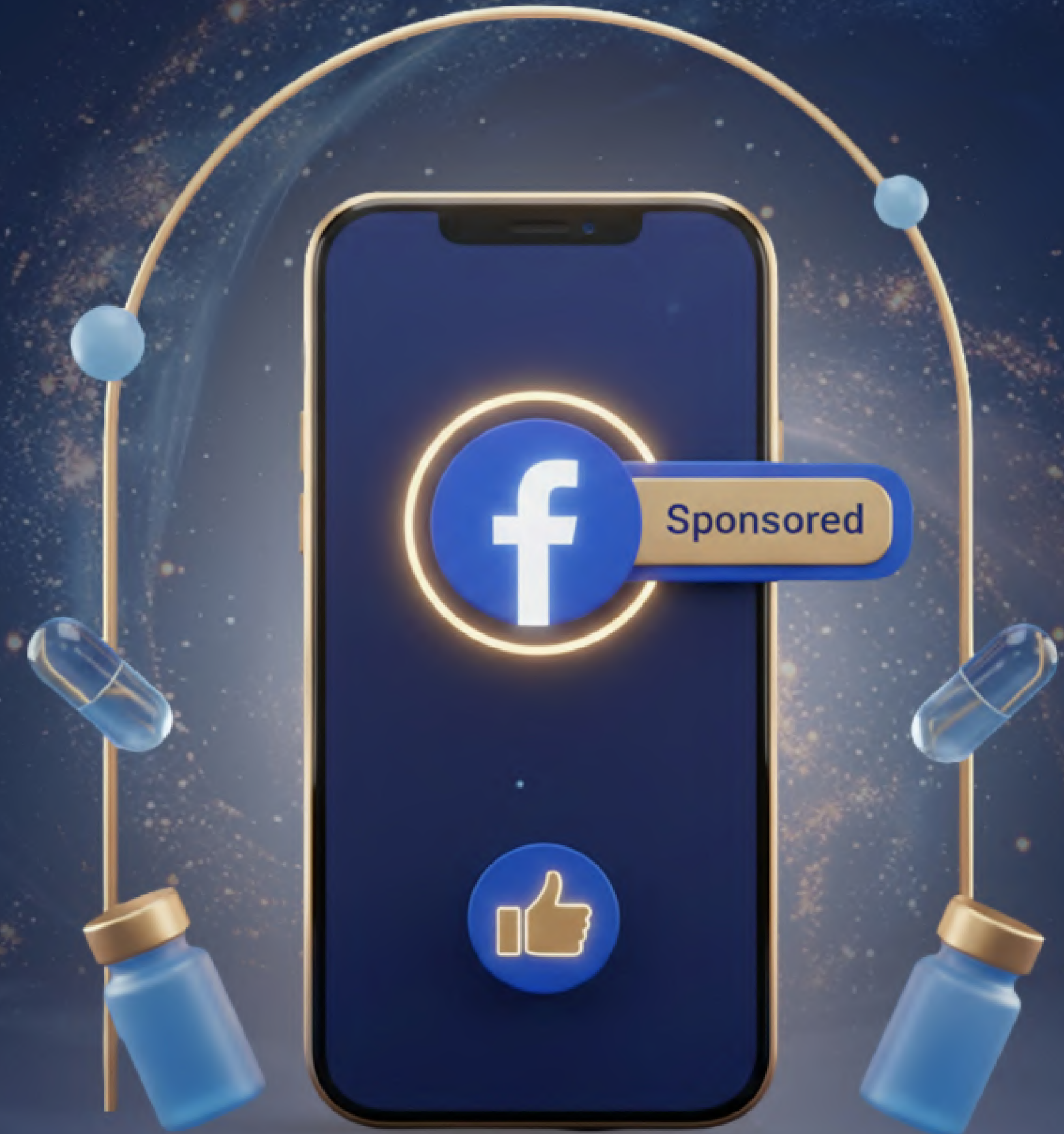
Receipt Roll

Printed product advertisements on the back
of the receipt rolls



Facebook Sponsorship

Sponsored Facebook campaign aligned with
product features for 2 months



Social Media Sponsorship

Sponsored cross-platform reels/short videos promoting your product for 2 months.



Facebook Contests Activities

interactive contests hosted on the
PharmaOverseas Facebook page.



SMS Campaign

SMS announcement about your product sent to PharmaOverseas customers.



Targeted SMS

Personalized SMS campaign targeting customers based on previous purchasing history.



E-Commerce Banners

High-visibility product banners displayed on
the e-commerce homepage.



Home Page Product

The product will appear as a Top Seller on the PharmaOverseas e-commerce platform.



Push Notification

A product announcement push notification sent to pharmacists via the PharmaOverseas e-commerce system, including the product name and code.



Hot Line IVR

A recorded audio message lasting 7 to 15 seconds, activated on the PharmaOverseas hotline.



Video Conference

A meeting with senior telesales teams across
all PharmaOverseas branches.



Video Streaming

Streaming video about your product to our sales team to boost the product's sales.



Tele Sales Screen Product

The product visual will be added as the PC background for all telesales agents.



Stock To Sales

An analytical account that allows the company to track its sales performance through PharmaOverseas.

The service is available in two versions:

- Basic: Which provides sales reports by region and sector.
- VIP: Which offers reports by customer.





PharmaOverseas
مستقبل توزيع الدواء

Thank You

