

MARKETING

ACTIVITIES 2024



▶ All mentioned prices not including VAT (14%)



WHATSAPP GROUP MESSAGE

► The product's announcement will be shared ◀
across all WhatsApp sales groups:

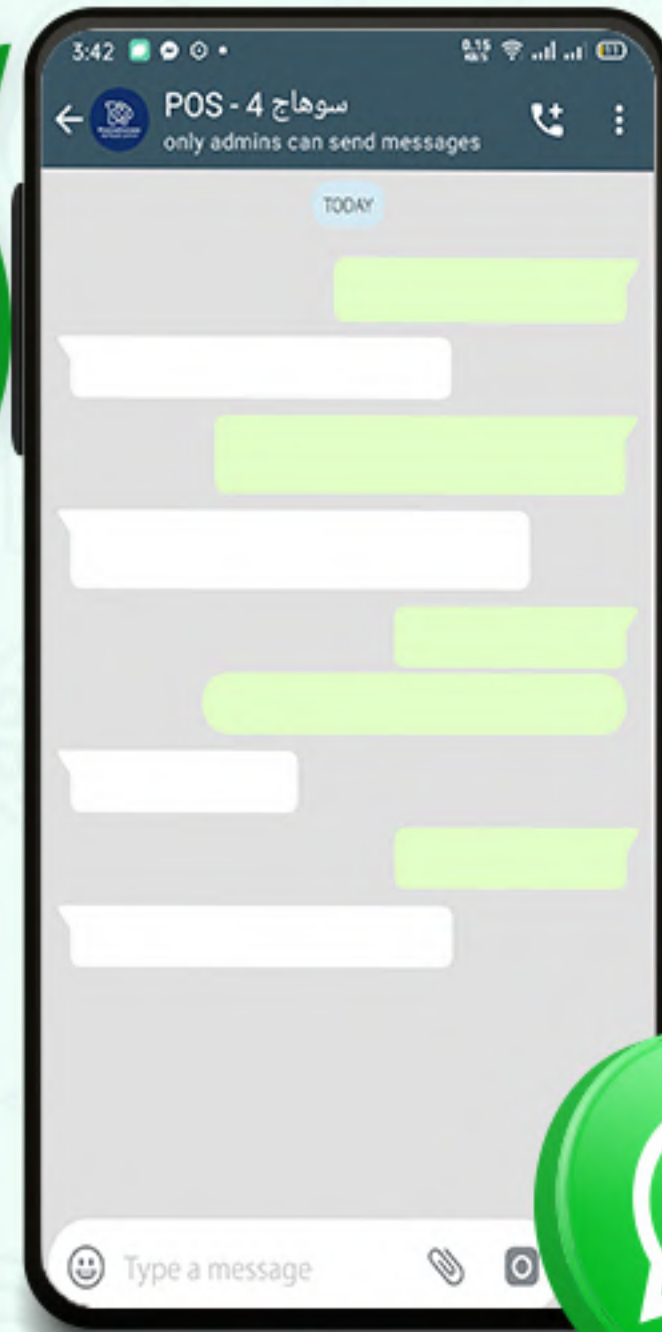
TWO WEEKS

5,400 EGP

ONE MONTH

8,200 EGP

AD
HERE



▶ Uploading the product's design in a profile picture ◀
across all our WhatsApp sales groups (84)

ONE VISUAL – (ONE WEEK)

5,000 EGP

WHATSAPP PROFILE PICTURE



INVOICES ADS (BACK SIDE)

▶ An offline Ad takes the form of an A5 printed design ◀
on one million invoices.

1M INVOICES AD SIZE: A5
95,000 EGP

▶ An offline Ad takes the form of an A5 printed design ◀
on 500K invoices.

500,000 INVOICES AD SIZE: A5
55,000 EGP

▶ An offline Ad takes the form of an A5 printed design ◀
on 250K invoices.

250,000 INVOICES AD SIZE: A5
30,000 EGP



▶ An offline ad appears in a concise message ◀
on the daily invoices of POS

ONE MESSAGE (THREE DAYS)

6,500 EGP

ONE MESSAGE (ONE WEEK)

10,000 EGP

INVOICES MESSAGE

NEW



▶ Printing on the back of the receipt roll. ◀

500 ROLL
20,000 EGP

1000 ROLL
35,000 EGP

2000 ROLL
60,000 EGP

RECEIPT ROLL



▶ A social media Campaign aligned with your product features, sponsored by your company, publishes on our Facebook page for 3 Months. ◀

ONE CATEGORY (THREE MONTHS)

15,000 EGP

FACEBOOK SPONSORSHIP



▶ A social media Campaign aligned with your product features, sponsored by your company, publishes on our channels, in the form of reels and short video for 3 Months. ◀

ONE CATEGORY (THREE MONTHS)

25,000 EGP

SOCIAL MEDIA **SPONSORSHIP**



POS

E-MARKET BANNER

▶ A special banner appears on the E- market page - Banner switches with other banners. ◀

(ONE WEEK)

6,000 EGP

▶ A special banner appears on the E- market page - Single banner without other banners. ◀

ONE WEEK - EXCLUSIVE

11,000 EGP



▶ A push notification sends to pharmacists via POS' mobile application. ◀

ONE WAVE

1,200 EGP

THREE WAVE'S

2,000 EGP

FIVE WAVE'S

2,500 EGP

MOBILE PUSH NOTIFICATION



MOBILE SMS

▶ A specific SMS about your product be sent to Pharmaoverseas' customers. ◀

ONE SMS
10,500 EGP

THREE SMS
27,000 EGP

FIVE SMS
37,000 EGP



HOTLINE
15550 IDR

▶ A digital response about your product automatically starts for 7Seconds, while anyone contacts via Pharmaoverseas' hotline. ◀

(TWO WEEKS)

4,500 EGP

ONE MONTH

7,000 EGP



VIDEO **CONFERENCE**

▶ Three waves covering all branches, are planned on a single day. ◀

ONE MEETING
9,500 EGP

NEW



▶ Streaming video about your product to our sales team to boost the product's sales. ◀

ONE VIDEO
20,000 EGP

VIDEO STREAMING

NEW



STOCK TO SALES

▶ SAP account with an integrated dashboard for monitoring, tracking, and managing your sales and inventory. ◀

ONE YEAR ACCOUNT
60,000 EGP

THANK YOU



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