

MARKETING

ACTIVITIES 2024



▶ All mentioned prices not including VAT (14%)



WHATSAPP GROUP MESSAGE

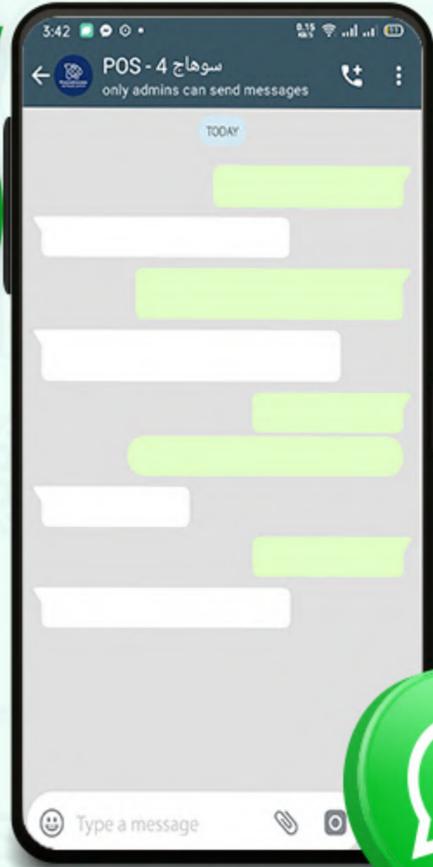
► The product's announcement will be shared ◀
across all WhatsApp sales groups:

TWO WEEKS
5,400 EGP

ONE MONTH
8,200 EGP

► All mentioned prices not including VAT (14%)

AD
HERE



▶ Uploading the product's design in a profile picture ◀
across all our WhatsApp sales groups (84)

ONE VISUAL – (ONE WEEK)

5,000 EGP

WHATSAPP PROFILE PICTURE



INVOICES ADS (BACK SIDE)

▶ An offline Ad takes the form of an A5 printed design ◀
on one million invoices.

1M INVOICES AD SIZE: A5
95,000 EGP

▶ An offline Ad takes the form of an A5 printed design ◀
on 500K invoices.

500,000 INVOICES AD SIZE: A5
55,000 EGP

▶ An offline Ad takes the form of an A5 printed design ◀
on 250K invoices.

250,000 INVOICES AD SIZE: A5
30,000 EGP



▶ A social media Campaign aligned with your product features, sponsored by your company, publishes on our Facebook page for 3 Months. ◀

ONE CATEGORY (THREE MONTHS)

30,000 EGP

FACEBOOK
SPONSORSHIP



▶ A social media Campaign aligned with your product features, sponsored by your company, publishes on our channels, in the form of reels and short video for 3 Months. ◀

ONE CATEGORY (THREE MONTHS)

50,000 EGP

SOCIAL MEDIA **SPONSORSHIP**



▶ The Hero interactive banner is the star of our E-market Ads, catches visitors' eyes and appears on all E-market's pages

HERO BANNERS

12,000 EGP/ WEAK

▶ The Light banner is a small interactive banner that appears on the E-market's homepage

LIGHT BANNERS

6,000 EGP/ WEAK

E-MARKET BANNER

It is a time for a new era

A **completely new** pharm E-market receives thousands of visits per day



▶ A push notification sends to pharmacists ◀
via POS' mobile application.

ONE WAVE
4,000 EGP

MOBILE PUSH NOTIFICATION



MOBILE SMS

▶ A specific SMS about your product be sent to Pharmaoverseas' customers. ◀

ONE SMS
10,500 EGP

THREE SMS
27,000 EGP

FIVE SMS
37,000 EGP



HOTLINE
15550 IDR

▶ A digital response about your product automatically starts for 7Seconds, while anyone contacts via Pharmaoverseas' hotline. ◀

(TWO WEEKS)

4,500 EGP

ONE MONTH

7,000 EGP

NEW



▶ Streaming video about your product to our sales team to boost the product's sales. ◀

ONE VIDEO
20,000 EGP

VIDEO STREAMING



VIDEO **CONFERENCE**

▶ Three waves covering all branches, are planned on a single day. ◀

ONE MEETING
9,500 EGP

NEW



STOCK TO SALES

▶ SAP account with an integrated dashboard for monitoring, tracking, and managing your sales and inventory. ◀

ONE YEAR ACCOUNT
60,000 EGP

THANK YOU



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